

Cartoon Network Beatbox

Cartoon Network Beatbox was produced by Turner Broadcasting System Deutschland GmbH. In *Cartoon Network Beatbox*, German Beatboxing prodigy Robert Wolf aka Robeat explains various Beatboxing sounds and rhythms, inviting the viewer to tag along. With a number of simple exercises he shows how to do various beats and sounds without an instrument. Animated elements are making it easier for the viewers to compose the complex Beatboxing sequences by themselves.

Cartoon Network Beatbox was one of the PRIX JEUNESSE INTERNATIONAL 2010 finalists in the 7-11 Non-Fiction category.

International experts' opinions

Many international experts found the program interesting and entertaining. "Oh, it was so good – so fun" (female expert, UK). They found the program to be offering learning in an engaging way. "It was a fun thing, as opposed to: 'oh, this is science that you have to learn.' Here is something that you can just learn how to do. It is a kid doing it, and that is kind of cool" (female expert, UK). "That was a kind of program where everybody, I think, was infected to try it – the setting was good. It was very simple – at the same time very good. I liked it" (male expert, Germany).

One of the experts herself learned about the meaning of beatboxing after watching the program. "Now I know the fundamentals of beatbox. I was



Figure 1: The anchor in beatbox.



Figure 2: Various instruments in beatbox.



Figure 3: The drum in the beatbox.

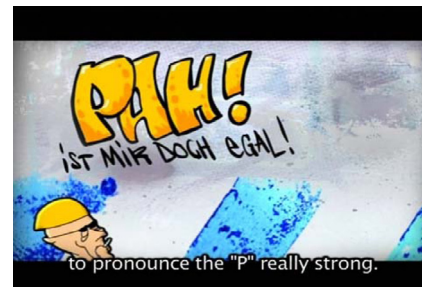


Figure 4: Various musical sounds.



Figure 5: The anchor explaining the various sounds.



Figure 6: Vocal imitation of various sounds.



Figure 7: Many experts admired the program.



Figure 8: Another sound.

always wondering. I have tried, but – to no avail. Who is planning a career as beatbox – I don't know?" (female expert, Israel). They admired the fact that it was made for children. "I thought it wasn't the most impressive show that I have seen, but it was an absolutely perfect piece of children's television. The thing that struck me most about it was that it was totally respectful and got the fact that kids want to learn things" (male expert, UK).

Prof. Dr. Dafna Lemish and Namrata Bansal (Southern Illinois University, Carbondale, USA)