TELEVIZION Up to 6 Fiction

## Timmy Time: Timmy's Hiccup Cure

**Timmy Time: Timmy's Hiccup Cure** was produced by Aardman Animations Ltd for BBC based in UK. Being an 'only lamb in the flock' Timmy has been used to getting his own way. Now for the first time Timmy is going to have to learn to get along with other little animals. Each episode follows a day in the life of Timmy and his friends in the Nursery. The daily routine is usually disrupted when Timmy or one of the class is naughty, or over inquisitive, or sibling rivalry erupts. For the young animals it's all in the day to day experience of learning about life, friendship and trial and error. Timmy is the central character and the stories revolve around him. Storylines are strong but simple enough to be told without dialogue using a unique combination of expressive character animation, gesture and reactions, comedy and slapstick, baahs, quacks and oinks etc.

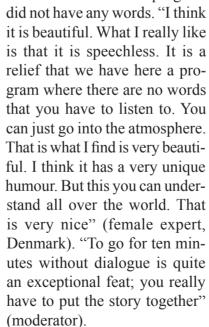
**Timmy Time: Timmy's Hiccup Cure** was one of the PRIX JEUNESSE INTERNATIONAL 2010 finalists in the "up to 6 fiction" category.

## **International experts' opinions**

Many international experts loved the fact that the program



Figure 1: Timmy and his classmates are having a reading class.



They also admired the simplicity of the program. "It is funny, because I have seen lots of *Tim*-



Figure 3: The owl teacher tells the lamb to breathe deeply to stop the hiccup.



Figure 2: A lamb begins to hiccup.



Figure 4: Timmy triesto cure the lamb's hiccup by moving his jaw.

## TELEVIZION Up to 6 Fiction



Figure 5: Timmy asks the lamb to jump to stop the hiccup.



Figure 6: Afterwards, they find that jumping can not stop hiccup either.

my Time, and they don't seem long, because usually they have a bit more to their story. I was really surprised with this one – I agree that the story seems to be a very simple story compared to a lot of their other episodes" (female expert, Australia).

The international experts also loved the characters. "I think the characters are adorable" (male expert, US). Some thought that the program was "too long" (female expert, Colombia). The program was a good way to present learning for the children. "I thought the little song at the beginning, which was: he is a little lamb with lots to learn, but he is always having fun. I thought that was good: learning for fun" (female expert, New Zealand).



Figure 7: Timmy makes a huge sound and startles the hiccuping lamb.

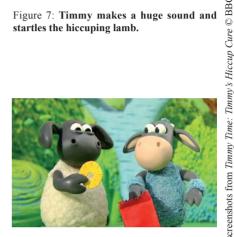


Figure 8: To thank Timmy, the lamb gives him something to snack. After eating the snack, Timmy begins to hiccup.

However, some international experts found the program con-

fusing. "I think it was the middle piece – when they sit down and they are doing a lot of things, and you don't really understand if they are trying to stop the hiccups, or what are they doing? Then when they go further, the last bit you understand it again. But the whole middle bit, you don't understand a thing" (female expert, Denmark).

Target Audience 8,3	Idea 7,8	Script 7,5	Realization 8,5
Average Score per Category by experts' voters at PRIX JEUNESSE INTERNATIONAL 2010			